

CAPABILITY STATEMENT



Founder, Margaret Graves
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CORE COMPETENCIES

Curio Consulting is poised to support federal, state, and local government across highly regulated and innovative programs and technology efforts that serve the public.

Our core competencies focus on the intersection of technology, people, and policy implementation with expertise in public information systems.

- Technology Adoption and Marketing
- Change Management
- Communications Strategy
- Technical Writing and Editing
- Policy Analysis and Advocacy
- Product Marketing

COMPANY DATA

Innovation consultancy focused on technology change and adoption, policy advisory, and product marketing.

Headquartered in Reston, Virginia
<https://www.consultcurio.com>

- DUNS # 13-522-0075
- Small Woman-Owned Business
- NAICS 541512, 541613, 541611, 541690, 541990
- CAGE Code 0MQK3
- Credit and Purchase Cards accepted (ex. Micro-Purchases)

DIFFERENTIATORS

Curio Consulting's approach to strategic science and technology communications leverages evidence-based methods to engage stakeholders across ideologies and technical abilities to affect behavior change. Curio is informed by over a decade of experience across national security, research & development, and enterprise organizational technology and policy adoption initiatives.

- Highly regulated industries: satellite, information systems, medical, national security
- Leverage secure and responsible technical frameworks
- Experience in research & development acquisition lifecycle
- Human-centered approach focused on socio-technical impacts of technology and systems

PAST PERFORMANCE

Curio Consulting launched in 2025 and relies on business-to-business past performance in addition to the founder's past experience.

- Conducted digital presence and business narrative audit for Service-Disabled Veteran Owned Small Business (SDVOSB) to broaden and deepen their reach to do business with the government and find aligned partners.
- Communications and technology integration lead within teams of engineers, analysts, and scientists, coaching them to present demonstrations to industry as well as to Congressional staff and national security leaders.
- Federal Advisory Committee management, working group facilitator, and policy report editor for federal advisory committee focused on implementing the Inflation Reduction Act and the American Rescue Plan, enabling Americans to participate in programs and funding opportunities available for increased innovation, science and technological advancement, infrastructure stability, environmental stewardship, and generational stability.