

# CAPABILITY STATEMENT



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## CORE COMPETENCIES

Curio Consulting is poised to support federal, state, and local government across highly regulated and innovative programs and technology efforts that serve the public.

Our core competencies assist our clients with information capture, exchange, and integrity.

- Business Anthropology
- Change Management
- Program Management
- Communications Strategy
- Technical Writing and Editing
- Technology Adoption and Marketing
- Policy Analysis and Advocacy
- Product Marketing

## DIFFERENTIATORS

Curio Consulting's experience across the federal government sets us apart to leverage parallel lessons learned while remaining at the edge of ongoing trends and outliers across the client community. Continually working at the intersection of multiple stakeholder groups and leveraging anthropological methods to keep people at the center of systems, services, and policy

- Experience across United States federal agencies enable unique lessons learned
- Experience in CMMI regulated technologies and programs
- Experience in Research & Development programs
- Experience in highly regulated products and services with immediate human impact (supporting warfighters, child and youth services, military casualty, suicide prevention)

## PAST PERFORMANCE

Curio Consulting's past performance leverages the owner's previous experience working for both small and large consulting firms.

- Curio Consulting's most recent past performance is working with a Service-Disabled Veteran Owned Small Business (SDVOB) in marketing and communications. Conducted market research, communications advisement to SDVOB enabling further digital reach and a plan for expanding their visibility for growth.
- Leader in small woman-owned businesses for strategic consulting and technology in health, national security, and DoD programs.
- Technologist in large consulting firm during the data science and machine learning boom, leading data scientists, analysts, and engineers in strategically marketing their research and impact to Congress and policymakers.